

Cove r Pa ge

- Project Nam e: PEOP
 - Ta gline: ANew Era of Decentralized Com m unity Experim entation
 - Background: Premium gradient background + PEOP Lo go + Foundation emblem
 - Style: Minim alist, professional, tech-inspired
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1. Proje ct Ove rvie w

PEOP is a decentralized community-driven experimental token built on the Solana blockchain, aim ing to be the successor of the MEME community token PEPE.

- Core Concept: Decentralization, community autonomy, fa ir creative incentives.
 - Technical Base: High-performance Solana blockchain with low fees and fa st transactions.
 - Innovation: Launch reward mechanism with staking, referral, and team boosting for fa ir and sustainable token distribution.
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2. Market An a lysis & Opportunity

1. MEME Token Market Potential: Successful cases like PEPE and DOGE show decentralized community tokens can rapidly attract attention and creative contributions.
 2. Trend of Decentralized Autonom ous Com m unities: User contributions, governance, and incentive mechanisms are key for next-gen crypto ecosystems.
 3. Solana Cha in Advantages: Low cost, high TPS, providing a strong technical foundation for PEOP.
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3. Token Issuance & Distribution

3.1 Token Information

- Token Name: PEOP
- Total Supply: 660,000,000
- Blockchain: Solana

3.2 Distribution Model

Category	Amount	Percentage	Purpose
Initial Liquidity	80,000,000	12.12%	Provide trading liquidity
Community Activities	30,000,000	4.55%	Incentivize community events
Initial Circulation	50,000,000	7.58%	Launch on exchanges
Staking Reward Pool	500,000,000	75.76%	Ongoing community rewards and staking returns

4. Mining Pool Distribution

1. Initial daily distribution: 1,000,000 PEOP
2. After 250,000,000 tokens (approx. 250 days), daily distribution halves to 500,000 PEOP
3. After 375,000,000 tokens (approx. 500 days), daily distribution halves again to 250,000 PEOP
4. Total reward pool: 500,000,000 PEOP, expected to be fully distributed in 1000 days

4.1 Staking Computing Power Allocation

- Distributed according to total network computing power:

$$\text{Daily Reward} = \frac{\text{Individual Power}}{\text{Total Network Power}} \times 1,000,000$$

- Standard rights: 1 PEOP = 1 KB computing power
- Staking period and weight: | Period | Power Weight | |-----|-----| | 10 days | 1x | | 30 days | 1.3x | | 90 days | 1.6x | | 180 days | 2x |
- Minimum staking: 100 PEOP
- Rewards can be claimed anytime
- Staked tokens can be redeemed after the staking period ends

5. Referral Rewards & Team Boost

5.1 Referral Rewards

- First-level referrals: +100% computing power
- Second-level referrals: +100% computing power
- Limit: Individual referral bonus cannot exceed the user's own computing power

Example:

- User A stakes 10,000 PEOP (10,000 KB)

- A refers B, who stakes 5,000 KB → A gains 5,000 KB

- B refers C, who stakes 10,000 KB → B gains 5,000 KB (capped at B's own power), A gains 10,000 KB for second-level referral

5.2 Team Computing Power Boost

- The top-performing team in the first-level network is excluded
- 15% of the remaining first-level and lower team computing power is added as a boost Example:
- A refers B, C, D
- B's team: 1,000,000 KB, C's team: 800,000 KB, D's team: 700,000 KB
- Top team B excluded, A receives $(800,000 + 700,000) \times 15\% = 225,000$ KB

6. Ecosystem & Use Cases

1. Community Governance: PEOP holders can propose and vote on project decisions
2. Creative Incentives: Encourage community contributions through staking and rewards
3. Cross-chain Expansion: Future integration with other Solana ecosystem applications
4. NFT & Gaming Integration: Tokens can be used for community creations, games, or NFT purchases

7. Roadmap

Phase	Timeframe	Goal
Q1	Project Launch	Whitepaper release, community setup
Q2	Initial Circulation	Launch community events and team boost system
Q3	Ecosystem Development	Launch initial trading, start staking rewards
Q4	Expansion & Partnerships	Cross-chain collaboration and NFT/game integration

8. Team Introduction

- Founder: PEEO (Experienced crypto enthusiast and community operator)
 - Tech Team: DAWEL (Blockchain engineer, Solana expert)
 - Community Operations: YAKES (Global community management expert)
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9. Risk Disclaimer

1. Investment carries risks; token prices may fluctuate
2. This project does not constitute investment advice
3. PEOP team is not responsible for any investment losses